

The factors affecting the sustainable development of medicinal herbs in traditional pharmaceutical material village Nghia Trai, Tan Quang, Van Lam, Hung Yen

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Summary: *Nghia Trai, which is a village in Tan Quang commune, Van Lam district, Hung Yen province, is the well-known village with mixed jobs related to traditional medicines production and bussiness. The factors affecting the sustainable development of traditional medicine were analyzed. The analysis results show that there are 5 affecting factors including the group of general household information, household production levels, resources to acquire knowledge and apply science and technology in production, the level of access to local agricultural extension, traditional pharmaceutical material markets. In particular, an important factor determining the scale, productivity, output quality and sustainable development in the village is traditional pharmaceutical material markets. To develop sustainably a traditional pharmaceutical material market with scale conforming the needs of modern industrial production, should build effective links between "four" - farmers, business, sciences and the state.*